



## DAILY DESIGN NEWS

### id 810 Design Group, New Traditionalists debut collection

The New Traditionalists private-label program, The Syndicate, has released its latest collection, with id 810 Design Group. The Syndicate, which first premiered in the spring, has launched a number of capsule furniture collections throughout the year, each one designed by renowned interior designers and crafted by The New Traditionalists. Jessica Geller and Virginia Toledo of id 810 Design Group Philip Erdoes, CEO of The New Traditionalists, explains, "We're one o...